

Jo Brickman

1246 SE 52nd Ave, Portland, OR 97215
jo@enso-consult.com
503.313.4507

Jo is a transformational leader and collaborator. Her decades of experience in private and non-profit sector roles reinforced her belief that we are all better when we work as an ecosystem - in connection and interdependence. She is committed to helping herself and others reach acceptance in the face of uncomfortable truths. From human imbalance with earth systems resulting in the climate crisis, to racial injustice, and the most inconvenient truth of all: our time here on earth is limited and precious. Her career reflects success in various roles interfacing with diverse audiences with a broad range of perspectives – identifying synergies and building long-lasting working relationships of trust.

EXPERIENCE

Ensō Consulting, Founder & Principal | *Founded October 2023*

Assisting businesses and nonprofits with impactful pursuit of justice in climate tech. www.enso-consult.com
Supporting individuals as a guide and companion through end-of-life planning. www.enso-doula.com

VertueLab | *January 2010 – July 2023*

Ensured VertueLab's organizational excellence in partnership with Executive Director on essential internal firm leadership activities. Led research, visionary thinking, and development of VertueLab strategic plans. Developed and scaled key programs and activities for VertueLab, including regional and national ecosystem convening and leadership, accelerator and the full holistic set of entrepreneurship support programs, DEIJ efforts, impact measurement and management, and marketing and engagement activities.

Managed relationships with key strategic partners and funders, including governments (DOE, EDA, SBA, Prosper Portland), foundations (Meyer Memorial Trust, Oregon Community Foundation), corporate partners (Wells Fargo, BP), and peer organizations (Elemental Excelsior, New Energy Nexus, Greentown Labs, Project Drawdown). Fundraising through strategic relationship development and grant writing, resulting in over \$4.5M in added revenues to VertueLab.

- Sustainable Built Environment Program Manager | 2010 – 2013
- Director of Collaborative Innovation | 2013 – 2018
- Director of Impact Strategy | 2018 – 2019
- Deputy Director, Director of Impact Strategy | 2019 – 2023
- Vice President | 2023 – July 2023

ZGF Architects, Associate Partner, Director of Sustainable Design | *November 2000 – December 2009*

Jo led the creation and growth of the Sustainable Design Team at ZGF, an industry-leading Architecture, Interiors, and Urban Design firm. By the end of her tenure, ZGF had earned top honors in *Architecture* magazine's national ranking of sustainable design firms.

- Leveraged relationships within leadership to develop a firmwide strategic plan for sustainable design
- Extended ZGF's services to include a full range of sustainability consulting services
- Provided expert consultation to projects globally, including 60+ that pursued LEED and Living Building certification. Services included goal-setting, community engagement, sustainability master planning, feasibility studies, natural resource analysis, technology research, life-cycle costing, LEED documentation, and marketing

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Bullseye Glass Company | *Portland, Oregon – 1999-2000*

Research and Education Department, Instructor and Technician

James Hubbell Studios | *Santa Ysabel, California – 1998*

Artisan

Bugtussle Organic Farm | *Gamaliel, Kentucky – 1996-1998*

Owner and Operator

Rockwood Farm | *Celina, Tennessee – 1995-1996*

Farm Manager

EDUCATION

Bachelor of Science, Environmental Studies, Scripps College | *Claremont, CA*

University of Arizona, Range Management, Studio Art, Native American history and literature

Equity Facilitation Intensive, Center for Equity & Inclusion

End-of-Life Doula Training, International End of Life Doula Association ([INELDA](#))

Aid-in-Dying Training for End-of-Life Doulas, Academy of Aid-in-Dying Medicine ([AADM](#))

Honoring Life's Final Passage, Final Passages Institute for Conscious Dying, Home Funeral & Green Burial Education

PROFESSIONAL CREDENTIALS

Awards

- 2014 Living Building Challenge Hero
- BetterBricks Award for Energy Efficient Design Advocacy, 2006
- Portland Business Journal 40 Under 40, 2003

Certifications

- Business Incubation Management Certificate, InBIA (International Business Incubation Association)
- LEED Accredited Professional with Building Design and Construction Specialty

Board Appointments

- Verde Northwest Board of Directors | 2024 – present
- Wells Fargo Innovation Incubator (IN2) Advisory Board | 2022 – 2024
- Prosper Portland Community Budget Committee | 2018 – 2023, Co-chair from 2018-2021
- International Living Future Institute (and predecessor organization, the Cascadia Green Building Council)
 - Advisory Board | 2021 – present
 - Cascadia Congress | 2014 – 2016
 - Board of Directors | 2006 – 2013 including term as Chair; 3 years on executive committee
- Oregon Tech Renewable Energy Engineering Program Industry Advisory Council | 2015 – 2023